

# Leading in the AI era: Redefining leadership and strategy.

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fusion5



# Let's get to the point, the challenge of leading

An unprecedented amount of change,  
means unprecedented opportunity

Who is responsible for leading?

- The ratio of human: output will never be the same
- Do you need a team of developers?
- Do you need a team doing level 1 support?
- Designed correctly – how big can a one-person company be?
- An AI Impact Assessment



# Chatbot to autonomous agent & startup morals



“The growth of the Internet will slow drastically...  
By 2005 or so, it will become clear that the  
Internet's impact on the economy has been no  
greater than the fax machine's.”

Paul Krugman, 1998: Nobel Prize-winning economist

## Don't be a Paul

# Work has changed, have you?



The infographic consists of four circular progress indicators arranged horizontally. Each indicator has a white arc representing a percentage of completion. The first indicator is at 3 minutes, the second at 75%, the third at 80%, and the fourth at 66%.

3min

2 hour coding  
interview

75%

Global knowledge  
workers using AI

80%

Lack time / energy  
to do their work

66%

Hire only those  
with AI skills



# My gift to you



Working with AI:  
Measuring the Applicability of  
Generative AI to Occupations



Canaries in the Coal Mine?  
Six Facts about the Recent Employment  
Effects of Artificial Intelligence

# Customer observations

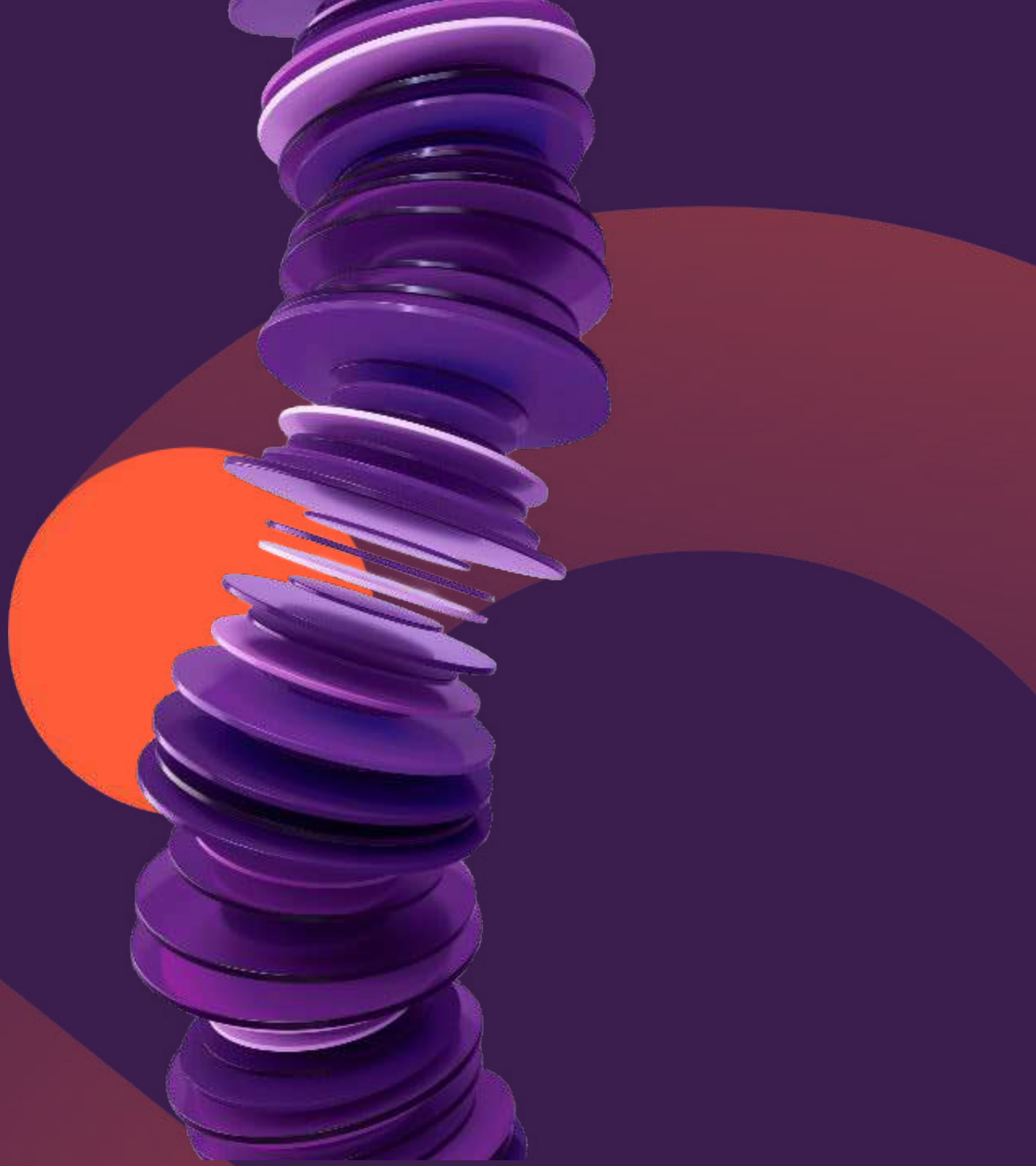
Customer demand remains high, but they are on high alert. Expectations are maturing

Meeting hot topics, include but not limited to:

- Ideation
- Governance & Risk
- Implementation
- Best Practice
- Strategy
- Enablement
- Literacy



AI solutioning is different



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# Slice and Dice “work”

Org Chart is the traditional view

Position description – describes what we do

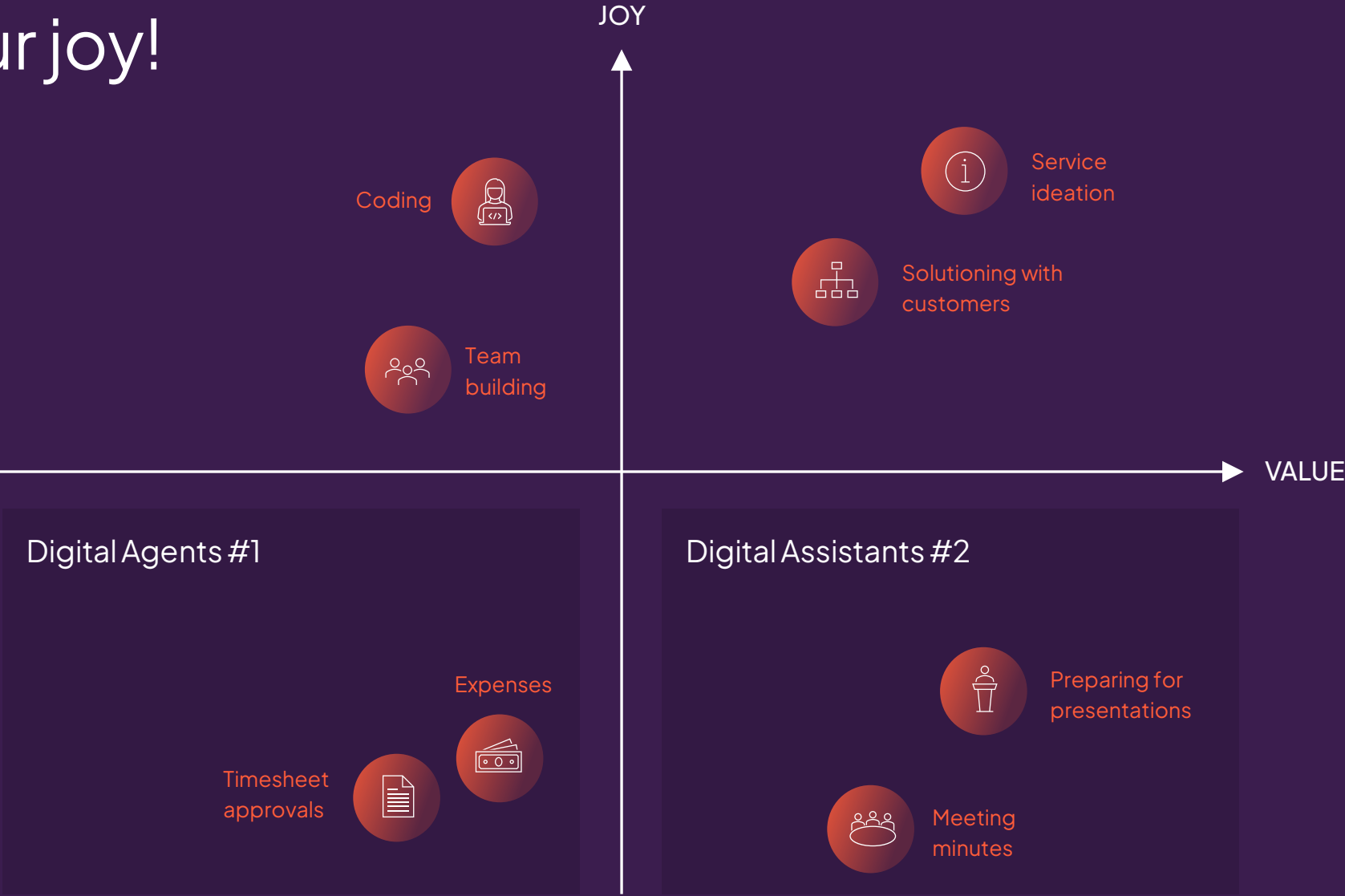
We do a mix of work for compensation;

- Joyless work: repetitive, rule-based, data-heavy (prime for automation or delegation to digital agents)
- Cognitive work: analytical, interpretive, decision-making (supported by copilots and AI assistance)
- Human-only work: relational, creative, ethical, emotional (retain and elevate)

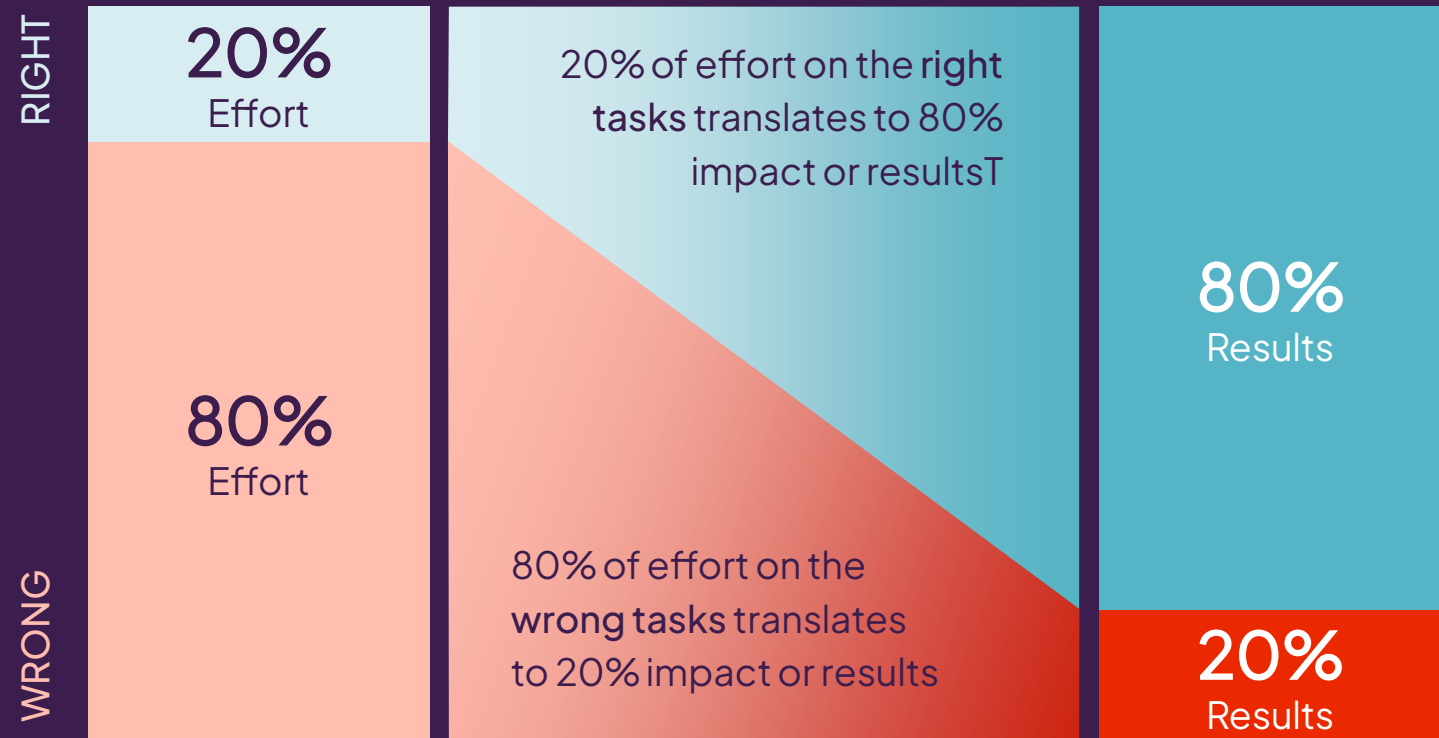




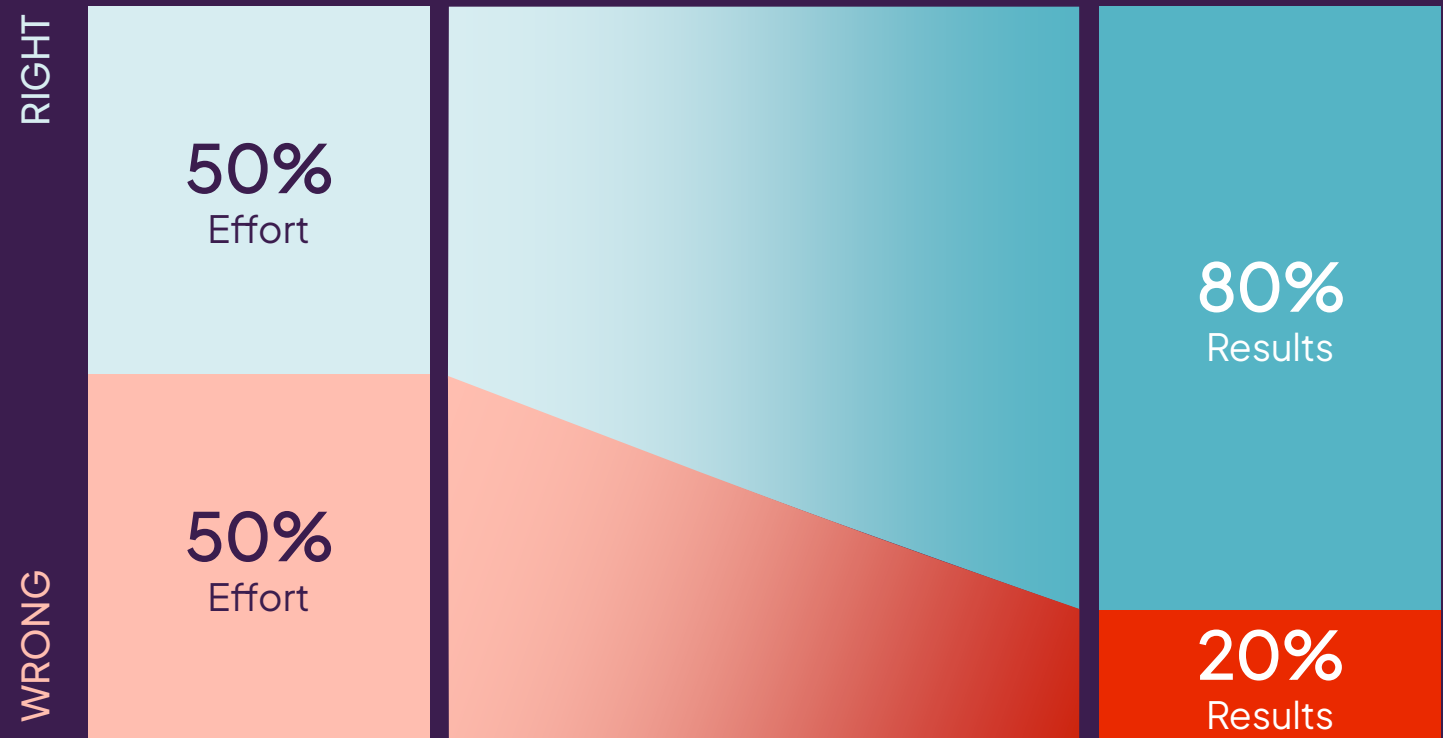
# Find your joy!



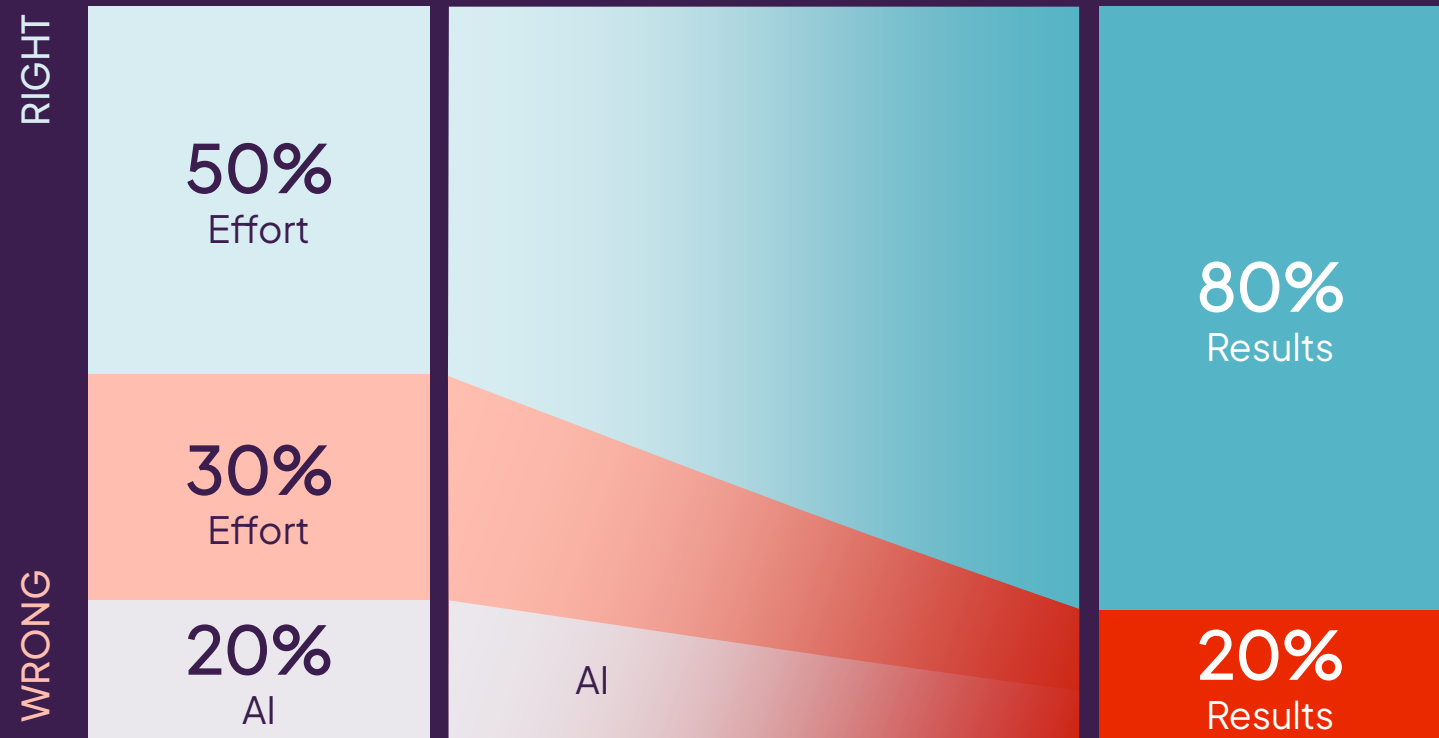
# 80/20 paradigm – Pareto Principle



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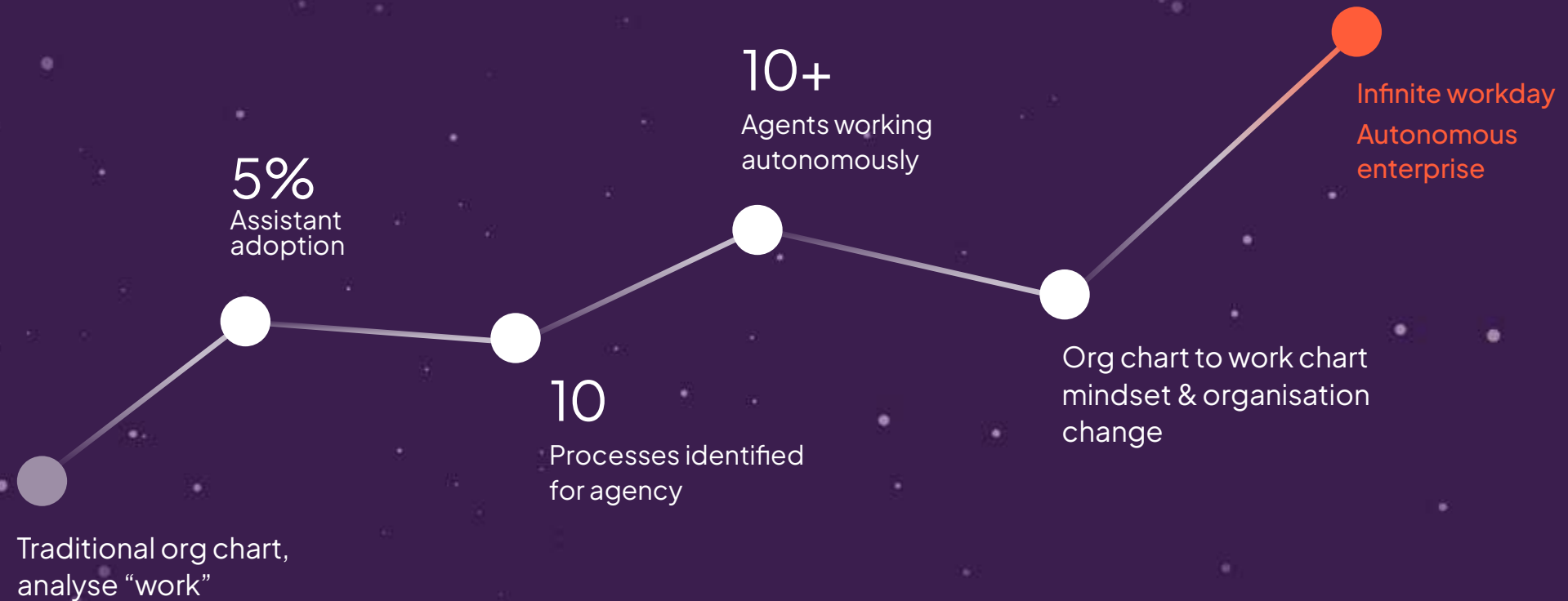


# 80/20 paradigm – Pareto Principle



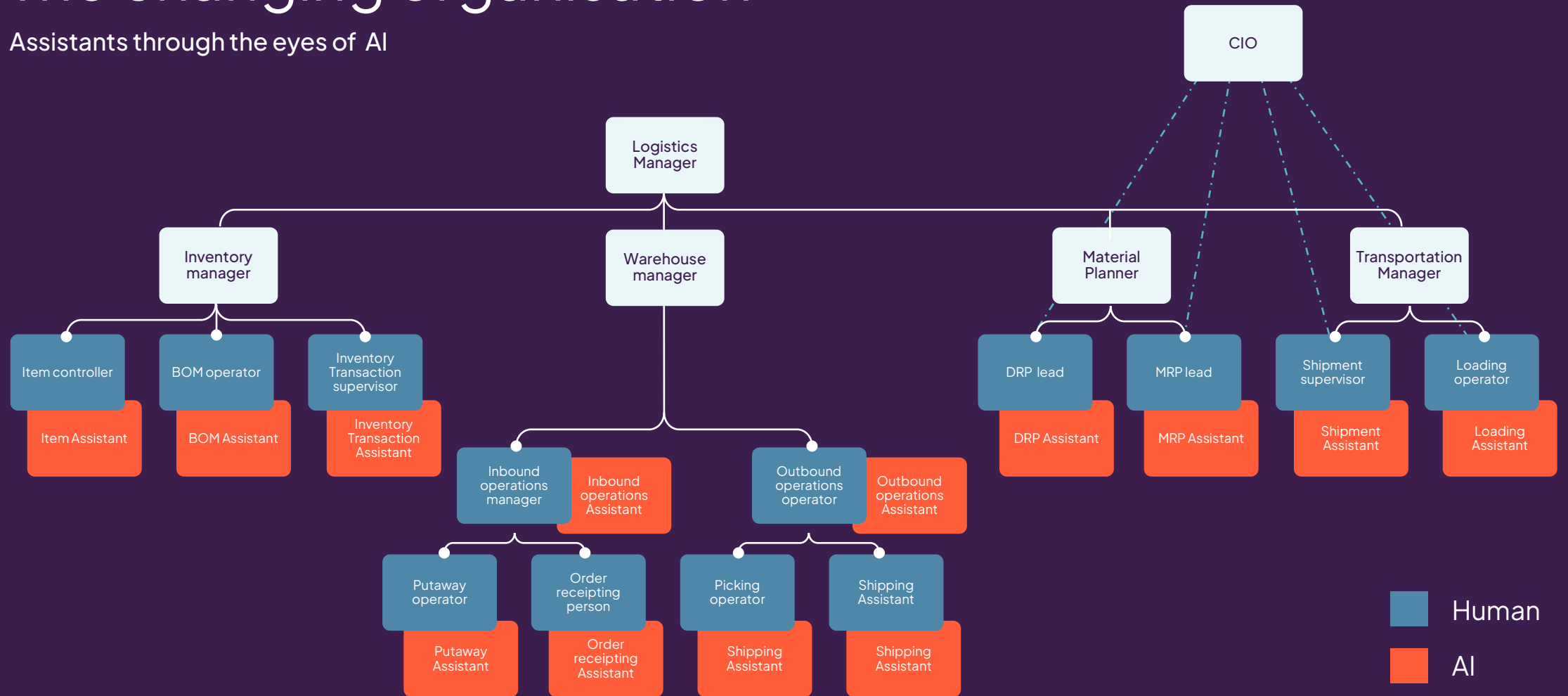


# An example infinite workday journey

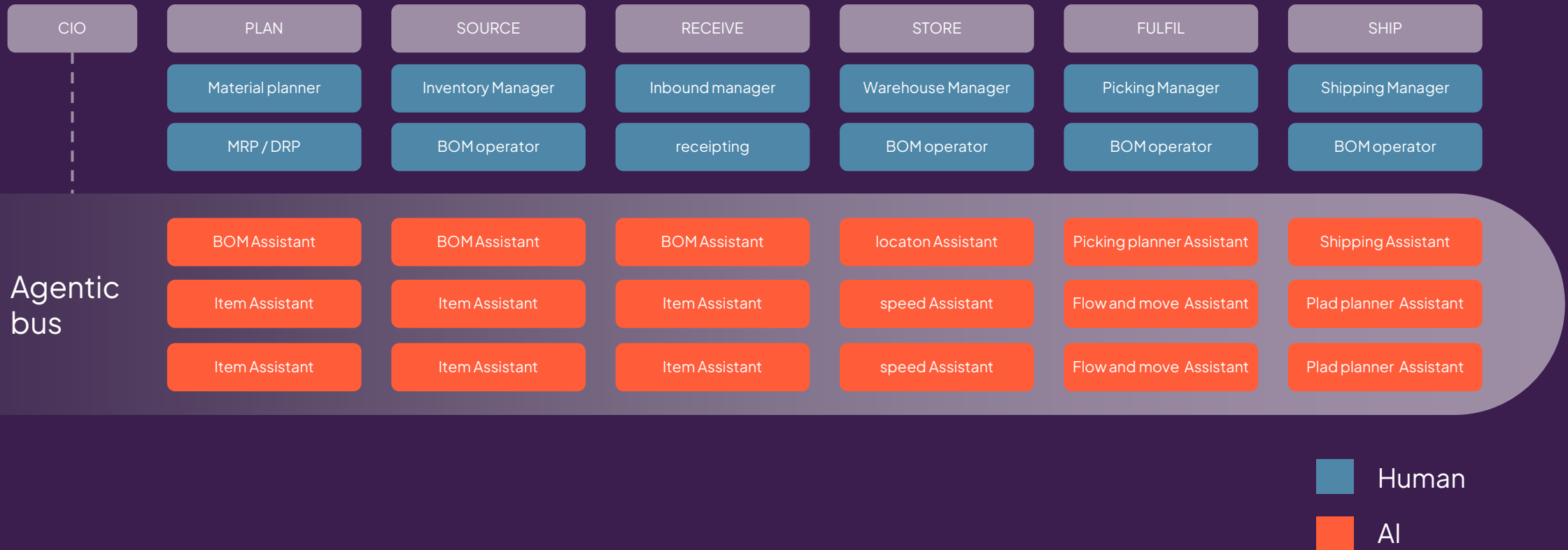


# The changing organisation

Assistants through the eyes of AI



# The changing organisation



# Are you ready to begin?



AI STRATEGY &  
TRUSTWORTHY  
FRAMEWORK



AI IMPACT  
ASSESSMENT



ANALYSIS OF  
WORK



AI LITERACY



# Things you can do today

1. Understand work, choose AI adoption method and velocity – startup morals
2. If you are worried about security, compliance, governance – AI strategy and trustworthy framework
3. Create or commission an AI squad, identify leadership
4. Ensure there is ongoing AI training and enablement
5. Fund a hero project – focusing on ROI
6. Keep learning, be curious
7. Don't be a Paul!

